

The Washington Times

Published Every Evening in the Year at THE MUNSEY BUILDING, Penn. ave., between 12th and 14th sts. Telephone Main 5200.

New York Office...175 Fifth Ave. Chicago Office...1710 Commercial Bank Bldg. Boston Office...100 State St. Philadelphia Office...612 Chestnut St. Baltimore Office...News Building

FRANK A. MUNSEY, Proprietor. EDWARD D. SHAW, PAUL C. PATTERSON, General Manager, Managing Editor.

SUNDAY, AUGUST 28, 1910.

SUBSCRIPTION RATES BY MAIL. 1 mo. 3 mos. 6 mos. 1 yr. Daily and Sunday \$0.30 \$0.90 \$1.75 \$3.50 Daily Only .15 .45 .85 1.75 Sunday Only .05 .15 .30 .60

JULY CIRCULATION.

Table with 3 columns: Date, Circulation, and Total. Rows for July 1st through July 31st, showing daily circulation figures and a monthly total of 1,356,626.

The net total circulation of The Times (daily) during the month of July was 1,356,626, all copies left over and returned being eliminated. This number, when divided by 31, the number of days of publication, shows the net daily average for July to have been 43,762.

Table with 3 columns: Date, Circulation, and Total. Rows for Sunday, July 31st, showing circulation figures and a monthly total of 137,429.

The net total circulation of The Times (Sundays) during the month of July was 137,429, all copies left over and returned being eliminated. This number, when divided by 5, the number of Sundays during July, shows the net Sunday average for July to have been 27,486.

In each issue of The Times the circulation figures for the previous day are plainly printed at the head of the first page at the left of the date line.

Persons leaving the city for a long or short period during the summer can have The Times mailed to them at the rate of thirty cents a month, or seven cents a week. Address must be changed as often as desired. All mail subscriptions must be paid in advance.

PRIMARY TO NAME CANDIDATE FOR PRESIDENT.

If Senator Cummins of Iowa voices the sentiment of the insurgents in Congress—and he usually does—one of the chief issues in the next session may be a national primary election law for the selection of candidates for President and Vice President. Out in his home State the other day Senator Cummins declared for a national primary law, and announced that he would make a campaign for it when Congress meets in December. If he fails in his effort to enlist enough votes to pass such a measure, Senator Cummins says he will propose legislation to change the basis of representation in national conventions and to bring these institutions under the control of Federal law. Instead of having delegates chosen according to the size of the Congressional delegations from the various States, Senator Cummins would have them chosen according to the vote cast in each State for the Republican electors. Says Senator Cummins:

The inexorable logic of the argument for the primary election to name party candidates for office within districts, counties, and States applies with equal force to the proposal to nominate candidates for national office at primary elections. I have little doubt of the eventual achievement of this reform. The faults which attach to the present system of nominating candidates for the highest offices in conventions composed of delegates selected on the basis of population instead of party votes cast are so glaring that they have long appeared to men who have familiarized themselves with conditions as they exist. The people will not long hesitate to demand the elimination of the evil when they become thoroughly informed concerning it.

The evil complained of by Senator Cummins is twofold. Under the prevailing system Democratic States, which seldom or never cast a Republican vote in the Electoral College, may have as many delegates in a national Republican convention as Republican States; or Republican States, which seldom or never cast a Democratic vote in the Electoral College, may have as many delegates in a national Democratic convention as Democratic States. Senator Cummins would change this, so that the bulk of the delegates to a party convention would represent the bulk of the party vote.

The other angle of the evil mentioned by Senator Cummins as growing out of the national convention as now conducted pertains to contested delegations. The national committees settle contests, but there is no protection of law thrown about their deliberations. They are answerable to no authority, save that of their voluntary party organization. Senator Cummins advocates, as a secondary possibility, in the event of the refusal of Congress to enact a national primary law, the enactment of Federal statutes that will put national conventions on the same basis as State conventions in those States where legal machinery has been provided for the business of nominating candidates for public office.

This latest insurgent proposal is as radical as any that has come from that quarter. Senator Cummins discusses it fluently, and deftly disposes

of one argument after another that might be raised against it. If the reform comes to the surface in Congress, however, the Iowa Senator and his band of co-laborers will have a job on their hands. A change of such far-reaching consequences, affecting so many men, interests, and communities, if it comes at all, will arrive only after a long fight. Converts will have to be made almost singly. A majority of the members of both houses will instinctively oppose it at the beginning because it is different from the established order, and because they will recognize that it will be impossible, until after thorough discussion, to meet the new conditions which the new system would create.

MERCHANTS SHOWING GET-TOGETHER SPIRIT.

One of the best evidences of the rapid spread of the boosting spirit in Washington may be found in the events which have marked the organization of the new Retail Merchants' Association. The underlying necessity for good boosting is organization and unanimity of action. A willingness, even a desire, for these has been shown by the men who have formed the mercantile society.

The association will make for improvement in trade conditions in Washington if its purposes are carried out as now planned, and there doesn't seem to be a possibility of failure. As the machinery of organization gets into operation a large number of trade evils will be eliminated. The merchants will work together to abolish such objectionable practices as rebating, waste of money in unprofitable advertising, contributions to unworthy societies, clubs, and philanthropic and charitable organizations. A uniform and comprehensive system of credits will be adopted. Agreements will be reached as to closing hours on holidays.

When established on a sound working basis, the association will take up the problem of stimulating trade for Washington from the people who live in the adjacent territory. This will be one of the most important undertakings of the society, and will be rich in benefits to the city as a whole.

Another of the advantages to the community will be the fact that in the future these large, important interests will be able to operate practically as one force in movements for the up-building of the city. In the past the influence of the merchants has been exerted largely through individual effort. In the future the effort of the individual will be fused with that of the whole, making a force that is bound to take a prominent part and be a potent element in affairs affecting the city's interests.

It is a good sign for both the community and the merchants to find that such a large number of business competitors can get together to solve problems in which all are concerned, and to join hands in working for the welfare of the community. It shows that Washington is rapidly learning how to boost.

WHY ONLY HIGH-BROWS AND LOW-BROWS?

Why have we Americans, the prize word-coiners of the age, been content to drift along for such a protracted period without filling the long-felt want of a term to fit in between the now universally used and charmingly appropriate titles, "high-brow" and "low-brow"? When one stops to think of it, he realizes there are thousands of people who are neither excessively high nor shockingly low of forehead. Must these struggle through life with no fitting nomenclature by which their mental attainments can be easily and quickly designated? Today they are engaged in just that struggle, and they are not the only sufferers. Their friends constantly find themselves involved in a tangle of explanations. These, also, are entitled to emancipation from the burden of intricate character delineation which is placed upon them whenever they attempt to describe their hybrid acquaintance to a third party.

One says, "You don't know Mrs. X, do you? She's intelligent, well read, thoroughly informed." The person addressed immediately breaks in, "Ah, a high-brow." Not at all. She's not a high-brow. Again the auditor interrupts. "A low-brow." No, she's not a low-brow, either, but here one encounters the deadlock. The third party can picture a high-brow and a low-brow, but no mental photograph of any intermediate brow can be produced. One explains for ten minutes and then gives up.

How matters would be simplified if we only had a word or a phrase by which we could classify one who, say, isn't crazy about Browning and Emerson's essays, but who, at the same time, checks his depravity just this side of rag-time and George Barr McCutcheon. As long as we're at it, why not have two additional formulas by which the mental—and, to a degree, the moral—rating of one's friends could be indicated? How would this classification operate?

High-brow—Browning, anthropology, Corot, economics, Bacon, uplift, Gibbon, inherent sin, Vergil, fourth dimension, Euripides, duplicate whist, eyewater, pate de foie gras, lemon phosphate, Henry Cabot Lodge, Woodrow Wilson, no chewing gum. Low high-brow—Municipal government, Kipling, socialism, Ferrero, Shakespeare, politics, Thackeray, tax-

tion, golf, grand opera, bridge, chicken Maryland, ether, stocks and bonds, gin-rickies, Omar, Theodore Roosevelt, William Jennings Bryan, chewing gum in private. High low-brow—Musical comedy, Richard Harding Davis, eucfhe, baseball, Anthony Hope, moving pictures, small steak medium, Ella Wheeler Wilcox, haven't came, whisky, Robert W. Chambers, purple socks, Finky Connors, George B. Cox, chewing gum with friends.

Low-brow—Laura Jean Libby, ham sandwich, pitch, I and her, melodrama, hair oil, The Duchess, beer, George M. Cohan, red flannels, beans, toothpicks, Big Tim, Bathroom John, chewing gum on street cars.

Would not this classification solve the problem? Why limit ourselves to the inconveniences of "high-brow" and "low-brow" when it would be so easy to have four instead of only two titles to bestow upon those whom we are attempting to honor by a description of their endowments? These valuable suggestions are offered for the use of any who may wish to take advantage of them. They are put forth in the hope that they may, perhaps, meet a demand that has long made itself keenly felt among those who ever strive for accuracy and simplicity in speech.

GEORGIA DOING A LITTLE INSURGING, TOO.

The spirit of insurgency is not the exclusive property of the Republican party. Witness the Congressional nominations just made in Georgia. Representative Livingston of the Fifth district has been defeated by an "insurgent" because he voted for the Fitzgerald resolution, which enabled Speaker Cannon to retain his grip on the House organization at the beginning of the tariff session. Representative Howard of the Eighth district has been beaten on the face of the returns by another Democratic insurgent, but demands a recount of the vote. The opposition to him was also based on his support of the Fitzgerald resolution.

The Democrats came in for a pretty severe round of criticism for furnishing the votes by which "Uncle Joe" and his organization were saved when the fight on the rules was inaugurated a year and a half ago. The Georgia primary results, however, indicate that the subservience to Cannonism does not extend to the rank and file of the Democratic party any more than it extends to the rank and file of the Republican party.

It is a hopeful sign to find Democracy, as well as Republicanism, ridding itself of those leaders who are enemies of progress.

HERE'S A POSER FOR THE ROOSEVELT FORECASTERS.

Here's one that will give the forecasters of the political career of Theodore Roosevelt a bad five minutes. It was printed in the press dispatches Friday, and is understood to be true:

BRISTOL, Va., Aug. 26.—Speaker Cannon will visit the Ninth Virginia district to assist Representative E. B. Slomp in his campaign. Slomp was an ardent supporter of Cannon in the rules fight in the House.

Former President Roosevelt will also visit the Ninth district in behalf of Slomp, speaking at Bristol October 7.

Stack that up alongside Colonel Roosevelt's recent speeches and see if you can find the answer.

One need not be surprised if awakened about 5 a. m. by a strange thumping. It's merely the sound of self-deception produced by the fellow who postponed his vacation until the heat hot weather arrived.

It should not be forgotten that a few years ago Colonel Roosevelt was complimented for the broad knowledge of his subject displayed in his book, "Winning the West."

That hurricane reported from Texas yesterday may have been as bad as they claim, but there's reason to believe it was merely a gentle zephyr compared with the gale that hit Wyoming.

How stale this old world would be if politicians adhered strictly to the injunction not to let the sun set on their wrath.

Mr. Sherman evidently isn't going to let a little thing like a bolt in the solar plexus jar his admiration for the President.

The Cheyenne reports today don't harmonize very well with the theory that the West is no longer wild and woolly. It's not at all remarkable that Prof. See is able to discern more things on planets than anybody else.

That package handed Detroit yesterday is technically known as the reverse English double cross.

Emperor William must have been reading Aldrich on how to pacify the people.

Enter the flat-hunter.

Concert Today

By the U. S. Engineer Band, at Washington Barracks, at 3:35 p. m. JULIUS KAMPER, Chief Musician. PROGRAM. March, "Tannhauser".....Wagner Overture, "Raymond".....Thomas Piccolo solo, "The Humming Bird".....Damare By Corporal Leven. Selection, "The Fortune Teller".....Herbert "Angels' Serenade".....Braga Excerpts from "The Office Boy".....Englander

REFUSES TO YIELD FIREMEN'S MEETING

President, of Newport News, Opposes Chief's Effort at Rejection.

WASHINGTON TIMES BUREAU. ALEXANDRIA, VA., AUG. 28.

An answer to the discussion as to whether the next Firemen's Convention will be held in Newport News has been given by President J. P. Farley, of Newport News. President Farley says the convention will certainly be held in Newport News in spite of the opposition of Chief Stow, of the fire department. He declared that if the needed funds cannot be raised by any other means the members of his company, Eagle Engine Company No. 3, will take it upon themselves to entertain the convention.

The discussion arose over a telegram received in this city from W. K. Stow, of Newport News, asking to have the convention reassembled to select some other place than Newport News. Mr. Curtin, the retiring president, refused to act.

Robert Davis, 211 Duke street, has reported to the police the theft of a number of towels.

Company G, First Virginia Regiment, Alexandria Light Infantry, has been called for special drill tomorrow night. This is in preparation for fall inspection.

At a meeting of the Holy Name Society of St. Mary's Church it was decided to participate in the parade of the Holy Name Society to be held in Washington on the last Sunday in October.

The body of Samuel H. Crupper, fifty years old, who died at his home, 135 1/2 street, southwest Washington, will be brought to Alexandria tomorrow. His funeral will be held from Demaine's funeral chapel tomorrow afternoon at 2. Burial will be in the Union Cemetery.

The State corporation commission has granted a charter to the Commonwealth Company, of Alexandria county, a printing concern. The officers are R. C. L. Moore, president; Tasker M. Welt, vice president, and F. P. Moore, secretary and treasurer, all of Rosslyn.

Judge J. B. T. Thornton has been petitioned by the citizens of Ballston and Fairfax, Alexandria county, to incorporate the town into one, to be known as National Park.

ROOSEVELT ANGRY OVER EDITORIAL

CHEYENNE, Wyo., Aug. 28.—A single political feature marked Colonel Roosevelt's visit to Cheyenne, and that one aroused the colonel's indignation.

This was when he was shown a copy of an editorial in the New York Evening Post, which violently attacked Roosevelt for his recent anti-corruption speeches. The colonel swung his fist, scowled and said:

"This is the kind of an attack that I expected the Evening Post would make just as soon as any genuine practical movement for clear, decent politics was made in New York."

The editorial has so angered Roosevelt that it is believed here he will attempt some sort of a legal reprisal. He is not so much aroused by the attack from a political standpoint, but he is furious at certain charges in the editorial which he asserts are false.

Roosevelt holds that the Post is a reactionary organ, pointing out that it supported Parker against him in the 1904 campaign, and bolted Bryan.

ROOSEVELT RIDES A PONY AND GIVES COWBOY YELL

Spirit of the West Expressed in the Performance of the Colonel Himself Before Cheyenne's Assembly of the Plains—Witnesses Unparalleled Exhibition.

CHEYENNE, Wyo., Aug. 28.—Careening wildly about the frontier park track on the back of a big white cow-pony, Col. Theodore Roosevelt came back to the West.

Standing in his stirrups, he held up the horse with one hand, waved his big black felt hat to the ten thousand people in the stands, and yelled the shrill "Whoop-ee" of the cowboy. And the thousands of cowboys and Westerners went mad with enthusiasm.

Roosevelt was an embodiment of the spirit of the West today. He spent the entire day in one wild continuous rush of Western events. He overworked the word "bully" in his enjoyment, and took to shouting the real cowboy yell.

All the West was represented here today, and all the West paid a tribute of holiday enthusiasm to Roosevelt.

Out at Frontier Park, where the colonel was the center figure of the celebration that commemorated the days of the "open range" and the free ride, excitement ran riot. There was probably the greatest program of wild Western performances that was ever arranged, and the colonel was kept busy applauding.

Significantly, all through the performance there plain view before the stand the colonel occupied, a huge colored banner inscribed "Wyoming's Choice for 1912, Theodore Roosevelt," with a big picture of the colonel.

When Captain Hardy, a crack marksman unfurled the banner with a revolver shot, the stands rose to their feet and cheered for fully five minutes, and the colonel leaned from the stand and bowed and waved his hat.

CHEYENNE ROOSEVELT AGAIN

President, of Newport News, Opposes Chief's Effort at Rejection.

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The colonel had such a good time at this round-up that he has promised Charles Irwin, the cattleman who managed the function, that he will come back to see the frontier celebration next year if possible.

KISSING IS SCORED IN MEDICAL PAPER

Massachusetts Board of Health Says Practice Spreads Infantile Paralysis.

BOSTON, Aug. 28.—Kissing was scored once more and the dangers therein pointed out by the latest monthly bulletin of the Massachusetts State board of health in connection with infantile paralysis, showing that the disease has alarmed the world, and spread in infantile mortality to an enormous extent, has been transmitted in many cases by osculation.

Children infected with the disease have spread the dread sickness to other children, and even adults, with amazing frequency by kissing.

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When the colonel arrived here, he was met by Senator Warren and Senator Borah of Idaho, Gov. D. B. Brooks, of Wyoming, Gen. Frederick S. Smith, of the Department of Missouri, and W. E. Stone, chairman of the frontier celebration committee. A yelling escort of cowboys and a detachment of the Ninth Cavalry were on hand to escort his auto to the Inter-Ocean Hotel. He had luncheon at the hotel, and was then taken back to a stand from which he viewed a real wild Western parade.

Miss Marjorie Colton Guest At Mrs. L. Z. Leiter's Cottage

Daughter of Col. Francis Colton Goes to Beverly Cove From Magnolia, Mass.—Senator Aldrich Host at Dinner at Newport Fishing Club.

Miss Marjorie Colton, daughter of Col. Francis Colton, who has been a guest at the Ocean-side, at Magnolia, Mass., with her father, has gone to Beverly Cove, to be the house guest of Mrs. L. Z. Leiter and her son and daughter-in-law, Mr. and Mrs. Joseph Leiter.

Miss Marjorie, who has been acting as hostess for her brother, Col. George Colton, governor of Porto Rico, recently returned to this country.

Senator Nelson W. Aldrich entertained at dinner last evening at the Newport Fishing Club, on Gooseberry island, in compliment to J. Pierpont Morgan. Among his guests was Senator Wetmore.

Mrs. Guy Fairfax Whiting, wife of Dr. Whiting, who, with her debutante daughters, the Misses Whiting, is spending the season at their cottage at the Virginia Hot Springs, was among the patronesses at the first large garden of the season, which was held in the ballroom of the Homestead Hotel last evening.

Mrs. Henry Y. Satterlee, widow of Bishop Satterlee, arrived in New York today on the Baltic from Europe, where she has been spending several months.

Miss Burlingame Goes to Annapolis. Miss Nellie Burlingame has gone to Annapolis, Md., to be the guest of Miss White for several days.

Miss Florence Dare is spending several weeks in Anne Arundel county, Md., the guest of friends.

Miss Cecile A. Broussard, who has been the guest of her cousins, the Misses Raymond, of Euclid street, for several weeks, is now spending some time in Atlantic City before going to New York, from whence she will sail for her home in Texas.

Dr. and Mrs. W. D. Brace, who have made an extended trip through Canada, have returned to Washington.

Announcement was made of the marriage of Miss Mabel L. Sanford and John M. McKimble. The wedding took place Thursday evening at 6 o'clock, at St. Vincent de Paul's Catholic Church, the pastor, the Rev. P. J. O'Connell, officiating in the presence of a small party of relatives and friends.

Mr. and Mrs. Mitchell Return From Piney Point. Mr. and Mrs. Marcey M. Mitchell, 1147 Eighth street northwest, have returned to Washington from an extended stay at their new cottage, "Mitchell's," at Piney Point, Md. Mrs. Mitchell's sister, Miss Clara V. Moore, was their guest.

Mr. and Mrs. Robert McC. Dice, of 706 Q street, are spending several weeks in Atlantic City, N. J.

Miss Charlotte Lane, who is spending some time in Magnolia, Mass., attended the ball at the Ocean-side Hotel on Wednesday evening.

Mr. and Mrs. Robert Roosevelt and Miss Olga Roosevelt, who are now at their summer place on the North Shore, will go to Warrenton, Va., next week to attend the horse show.

Gen. George W. Davis and his daughter, Miss Davis, who left Washington early in the season for New Canaan, Conn., have returned to Washington and have opened their apartment in the Connecticut.

Mrs. Nell S. Brown and her daughter, Miss Marie McMillan Brown, who

have been spending some time in Atlantic City, are now the guests of Mr. and Mrs. Ben B. Bradford at their country place, Oak Lawn, in Maryland.

Mrs. F. B. Loring Guest of Mrs. Cromwell. Mrs. Francis B. Loring, wife of Dr. Loring, who has been the guest of her cousin, Mrs. John Thordike, at Manchester, Mass., has arrived at Magnolia, Mass., and is the house guest of Mrs. Oliver Cromwell for a fortnight.

At the conclusion of her visit with Mrs. Cromwell, Mrs. Loring will go to Oyster Bay, where she will be joined by her daughter, Miss Lydia Loring, who is now at Narragansett Pier.

Miss Jean Loring Wassiloff, at Manchester within a few days to visit Mrs. Thordike. She will also be the guest of Miss Olga Roosevelt for a few days.

M. Kroupensky, counselor of the Russian embassy, has been transferred, and has been promoted to take his place as counselor. They are both in Europe now, thus leaving Mr. de Thal, the only secretary, at Manchester, where the summer quarters of the embassy were established early in the season.

The naval attaché of the Russian embassy, Commander Vassiloff, will soon shortly for Europe. Mme. Vassiloff will remain at Manchester.

Mr. and Mrs. Sol Peysner, of Newport News, Va., are spending a few days with Mrs. Sol Herzog.

Mr. and Mrs. S. Goldsmith, of 1829 Ontario road, will be at home this evening, in honor of the engagement of their daughter, Helen, to Julius Wise, of Harrisonburg, Va.

Miss Rena Sauger has returned to the city from a short stay in Baltimore, Md.

Miss Rose Frank has returned to Baltimore, after a week's visit in Washington.

Miss Esther Jonas, of Baltimore, who has been the guest of Mrs. I. Goodman, of the Winchester, has returned to her home.

Mrs. I. Goodman, of Eighteenth street, has left for a fortnight's stay in Baltimore.

Harold Levy left the city today for a water trip to Boston and Maine.

Mrs. Adelle Sigmund is expected home from Bradock Heights, where she has spent the past fortnight.

Miss Pauline Kronheim and the Misses Haneln arrived home today from Bradock Heights.

The Excelsior Club has issued invitations for a tug ride, to be given on September 1.

Misses Cohensouls have returned to Washington from Atlantic City, where they have spent a fortnight.

Miss Selma Kahn returned home today from Baltimore, where she has been the guest of relatives for the last week.

GOLF BALL KILLS BIRD.

CONCORD, N. H., Aug. 28.—Killing a bird by a hard driven ball was the unusual experience of a Millville golfer while playing around the links of St. Paul's School, in this city. On the next to the last hole the golfer drove the ball from the tee, and just as he hit it a large bird started its flight from a point about twenty-five yards in advance. Barely had the bird reached a height of ten yards when the ball hit it squarely, and both fell to earth, the bird dead.

The Business Doctor

By Roe Fulkerson

"PLEASE the public!" said the Business Doctor. "There is the whole secret of business success. All over this broad land people are getting rich, and are doing it by simply supplying a long-felt want. From the top of a man's head to the soles of his feet, he can be made to add to his comfort, and



the man who does it has made money. From the pipe which he smokes to the cook whom he hires it's only a matter of adding to his comfort to get his money.

"It has not been many years ago that the first car down on Monday morning carried a bunch of men, each of whom had a bundle of laundry in a newspaper package taking it to the man who did his work. Saturday night he was compelled to go back for it. Then came the wagon which called for the laundry the first of the week and returned it the last.

"The present state of that business is that if a man is in a hurry to go some place Tuesday, the laundryman will come Monday morning and get his clothes, wash and iron them, mend every tear, sew on every missing button, darn the holes in every pair of socks and lay them neatly wrapped in his room Tuesday at noon. The average man would as soon be run through a clothes wringer himself as to have his pet shirt torn. The modern laundry is simply an unusually good example of what perfection may be obtained in the way of personal service. As to the result—every laundryman in this town runs an automobile!

"What is true of this trade is true of every other. The question of price is little compared to the question of service. A better quality article, a better packed bundle, a better delivery system, a more courteous corps of clerks,

half-size collars, quarter-size shoes, long and short sleeves for ready-made shirts, special delivery for people in a hurry, free umbrellas in theater lobbies, plenty of stamps and change in the drawer, and a thousand other things by far too numerous to mention, are along the line of service and better quality which are the two great requisites to business success today.

"There is no truer statement than the one that if a man do any piece of work better than his fellows the world will tread a path to his door even though he build his home in a wilderness. If you want to make money do your work well, render better service to your patrons than they have yet had, or add to the comfort of any man and he will pay you for it handsomely. Let me repeat, to make money merely please the public!"

The Association of Commerce, of Chicago, has issued a statement that the 750,000 visitors who were in that city during the recent Knights Templar convocation left \$9,000,000 in the town in good hard cash. Wonder if conventions pay?

During